



# Hot Dog Carts Ours vs. Competition



Silver Star Metal Fabricating has been manufacturing premium quality hot dog vending carts since 1984. We have built thousands of carts for use in North America, South America, Europe, Africa, and Asia. All of our mobile vending products from the design phase are built with extra attention to safety, durability, ergonomics, and aesthetics.

At Silver Star Metal Fabricating we want our customers to be happy with our final product. After being in the business for over 25 years we are extremely pleased when customers return to purchase another mobile food vending product.

Our new customers that are entering into the business and are not aware of our quality standards usually have the same

questions for us:

*What is the difference between your hot dog cart and the competition?*

The best way to understand the difference is to see it for yourself. This information package has been put together to show you visually the differences between our products and the competition. After reading this you will be able to recognize a cart with Silver Star Metal Fabricating quality.

*Can you design and manufacture a cheaper, entry-level hot dog cart for me?*

Of course it is possible to design and manufacture a cart that will meet anyone's budget. This however is not our goal. We strongly believe in high quality products and will not risk our reputation and cut corners to manufacture a substandard product.

**SILVER STAR METAL FABRICATING INC.**  
1840 Gage Court, Mississauga, Ontario L5S 1S2, Canada  
Phone: 905-671-1143 Fax: 905-671-1730  
sales@silverstarmetal.com www.silverstarmetal.com

# Hot Dog Carts Ours vs. Competition



Silver Star Metal Fabricating Inc. has always built every hot dog cart with attention to safety, durability, ergonomics, and aesthetics. The photo to the left shows how our competition has missed these key ingredients to a successful product.

**Safety:** The propane canisters are inserted into the painted steel cylindrical trays. Notice how they are not secured in any way. During transport it is possible that these propane canisters will release from the trays and onto the road likely causing a severe accident or explosion.

**Durability:** The trays that hold the propane bottles are simply painted gray to look like stainless steel. A simple scratch from inserting and removing the propane bottles will expose the bare steel which will begin to rust. The hand wash faucet, exposed to the outside elements will also chip, scratch and expose bare steel. Unfortunately most faucets are simply chrome plated therefore should never be used outside.

**Ergonomics:** Designing the propane bottles to sit directly on top of the hitch creates a problem when attaching the cart to the tow vehicle. Because the propane bottles weight approximately 50lbs each, 100lbs of weight has to be lifted (along with some of the weight of the cart) in order to attach the cart to the tow vehicle. The hand wash sink is also located in an awkward spot.

**Aesthetics:** The exposed hoses, painted steel, and exterior sink and propane bottles already offer a poor look. Further, all the panels used on this particular cart do not have any pattern on the stainless steel. Silver Star Metal Fabricating uses a diamond (quilted) pattern on all exterior panels to reduce the visibility of fingerprints, dust, and scratches.

## Now take a look at Silver Star Metal Fabricating quality.

**Safety:** The faucet and sink compartment allows plenty of room for hand soap, towels, etc to be stored. The compartment is shut with a heavy duty paddle lock and the items remain secured during transport.

**Durability:** Since the faucet and sink are NOT openly exposed to the elements they will have a much longer lifetime. Notice the sink also comes with a waste level indicator.

**Ergonomics:** In this particular model (G500) the faucet and sink are located on the vendor side of the cart away from the heat of the broiler. This allows the vendor to wash his hands without the danger of being so close to the broiler.

**Aesthetics:** The hand wash sink and faucet are neatly hidden from view. Notice all the hoses for water and drain are not visible. The diamond pattern (quilted) stainless steel panel to the left also shows no fingerprints, dust, or scratches and gives off a brilliant shine.



**Safety:** The propane bottles are securely stored inside the propane compartment. They are unable to move during transport as they are locked in place with a steel bar and threaded bolt. The propane compartment door with louvers and vents allows any propane to easily escape.

**Durability:** The propane bottles are not exposed to the elements. Also notice the double wall stainless steel propane compartment door with a heavy duty paddle lock. The propane bottles sit on a stainless steel floor which has holes to allow leaking gas to travel downward and out.

**Ergonomics:** The propane compartment is located at the rear of the hot dog cart, thereby reducing the load on the hitch. The cart can be easily raised onto the tow vehicle.

**Aesthetics:** The propane bottles are not visible to the customer. They remain secured inside the propane compartment. Notice the diamond pattern panels again, these shiny panels also reduce heat in the pop and meat compartments by deflecting the sun's powerful rays.

**SILVER STAR METAL FABRICATING INC.**  
1840 Gage Court, Mississauga, Ontario L5S 1S2, Canada  
Phone: 905-671-1143 Fax: 905-671-1730  
[sales@silverstarmetal.com](mailto:sales@silverstarmetal.com) [www.silverstarmetal.com](http://www.silverstarmetal.com)